

ENGAGE BY KOGNITY PRIVACY POLICY

This is where we explain how we process your personal data and what we do to respect your integrity!

Thank you for joining the Engage by Kognity Conference (the “**Conference**”)! We believe personal integrity is important and we take your privacy seriously.

By reading this privacy policy, we hope you feel confident that we work hard to live up to your expectations. Kognity AB, Org. No. 559023-5080, is the data controller in relation to the processing of your personal data in accordance with this privacy policy.

Who should read this Privacy Policy?

This privacy policy applies to our processing of personal data from persons who have signed up to participate at the Conference and related participation.

How do we process your personal data?

We collect the following personal data contact details to be able to confirm your identity, to verify your personal and contact details and to be able to communicate with you. Such personal data may also include information on where you work and your title.

Our purpose for the processing of the above personal data is to improve and administer the Conference. Furthermore, we may use your contact information for marketing purposes, please see further below under “Marketing and Distribution of Information”.

Our legal ground for our processing of personal data pertaining to the Conference is our legitimate interest to manage and improve the Conference.

How long do we keep your personal data?

We store your personal data only for as long as we need the personal data to fulfil the purpose it was collected for. In addition to that, we could be required to keep your personal data for longer to fulfil legal and contractual obligations, but in such a case we will not process the personal data for any other purpose.

With whom do we share your personal data?

We will not sell your personal data to any third party nor just share it with anyone. We may, however, share your personal data with the following categories of data processors: hosting service providers, data analysis providers (such as Google Analytics), CRM providers, conference hosting providers and Conference sponsors. We may also transfer personal data between companies within the Kognity Group.

We may transfer your personal data to other third parties if we are required to do so by law, if we are subject to a business transaction or in case of bankruptcy.

In cases where we transfer personal data to a country outside the European Economic Area, we will make sure that the transfer is lawful and safe by undertaking necessary security and contractual measures. Please contact us using the contact details below if you have questions relating to the transfer of personal data.

Marketing and distribution of information

We may send marketing and other information to you. You can always opt-out from the marketing, either directly in the marketing e-mail or by contacting us using the contact details at the bottom of this policy.

Under current data protection laws, you have a number of rights in relation to the processing of your personal data.

You have the right to be informed about what personal data we process about you and how this personal data is used, where it has been collected as well as to what recipients it has been transferred to. If the personal data we process about you is incorrect, you have the right to have that personal data corrected. Further, you may request that your personal data is erased. If your personal data is inaccurate and you have requested correction, you may also request that our processing of your personal data is restricted. For our processing activities which are based on legitimate interest, you have the right to object to the processing. Lastly, you have the right to receive a copy of the personal data we process about you (i.e. data portability).

Please contact us using the contact details below if you wish to exercise any of your rights. You are of course also welcome to contact us should you have any questions regarding this privacy policy.

How can you contact us?

We are Kognity AB. Feel free to send us an email if you have any questions or requests: dataprotection@kognity.com.

Our headquarters are located in Sweden at Linnégatan 87D, 115 23 Stockholm.

If you are unhappy with the way we process your personal data you can always submit a complaint with the Swedish Authority for Privacy Protection (IMY).

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